

7<sup>th</sup> CESP

Call for Exhibition and Sponsorship

7<sup>th</sup> Central European Symposium  
on Plasma Chemistry



**LifeClass Terme Sveti Martin**

**Sv. Martin na Muri (Croatia), September 3-7, 2016.**

<http://cespc7.com>

## **Dear Sponsor, Dear Exhibitor,**

On behalf of the Organizing Committee, it is our pleasure to inform you that the

### ***7th Central European Symposium on Plasma Chemistry***

will be held at LifeClass Terme Sveti Martin, <http://www.spa-sport.hr/en/>, Croatia

The organizers are:

Institute of Physics, Zagreb and PBZ Card Travel.

CESPC is an international symposium, visited by scientists from all over the world. It is supported by the Central European Initiative, CEI, a forum of regional co-operation in Central, Eastern and South Eastern Europe, counting 18 member states. The previous six events of CESPC have been held in the following locations:

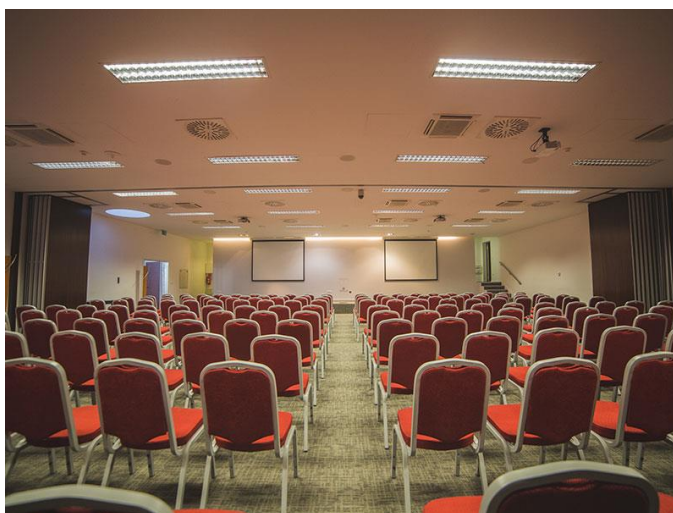
2006 Gdańsk, Poland; 2008 Brno, Czech Republic; 2009 Kyiv, Ukraine; 2011 Zlatibor, Serbia; 2013 Balatonalmadi, Hungary, 2015 Bressanone Italy.

CESPC is usually focused on presenting the latest results and exchanging new ideas in the field of applications of various plasmas for materials processing, surface modification, medicine, environmental protection and related areas, food and agriculture, with emphasis on plasma chemistry.

The main aim of the symposium is to accelerate the development of plasma-based technologies, dedicated in particular to environmental protection and improvement of quality of life. The four-day format of the symposium provides excellent opportunities for both formal presentations and informal discussions.

### **Main topics of the Symposium**

1. Fundamental problems
2. Modeling and diagnostics
3. New materials
4. Energy technologies
5. Environmental protection
6. Bio and medical plasma technologies
7. Surface processes
8. Nanostructured materials
9. Food and agriculture plasma technologies
10. Related topics



### Reasons for sponsoring and exhibiting:

As a sponsor or exhibitor at the 7th CESPC, you can present your products and services to a motivated and well-informed specialist public from all over the world. Innovative, forward-looking exhibits and system solutions will be brought together in Sv. Martin na Muri.

Participants, attending the 7th CESPC, are mainly researchers from academic and industrial institutions, opinion leaders and decision makers. In short, they are your present and new customers.

Equipment of special interest includes:

- Atmospheric plasma techniques
- Vacuum techniques for plasma treatment and deposition (systems, chambers, pumps, valves, components...)
- Vacuum techniques for surface characterization
- Related techniques (e.g., those used in duplex surface engineering)
- Plasma diagnostics, plasma spectroscopy

### Your advantages:

- The exhibition will be visited by your core target group from all over the world.
- You will have the opportunity to promote your products and services and discuss their merits in detail with interested visitors and specialists.

If you are interested in sponsoring / exhibiting at the 7th CESPC, we can offer you floor space for your own stand. PBZ Card Ltd., Travel Agency our partner for the technical organization of symposium and exhibition, offers you numerous alternatives to promote your business and can work closely with you to create a package tailored to your company's needs.

We are looking forward to meeting you in St. Martin na Muri in September 2017.

Slobodan Milošević and Nikša Krstulović

[slobodan@ifs.hr](mailto:slobodan@ifs.hr) ; [niksak@ifs.hr](mailto:niksak@ifs.hr)

Chairman's of the Symposium

## Information on Sponsorship and Advertising Opportunities

### Sponsoring Packages

Please find here the various graded sponsoring packages and further options for your company.

*The sponsoring packages are priced in EUR and all prices are inclusive of 25 % VAT.*

### Platinum Package

#### Co-Sponsorship (limited to 1 sponsor)

##### Benefits:

- Priority selection of a 4 m2 (2x2) of exhibition stand place
- 3 complimentary full registrations (conference fee and accommodation in 3 single rooms with breakfast for 4 nights)
- Display of company logo in the main session hall as a Platinum Sponsor
- Verbal acknowledgement at the opening of the Symposium
- Acknowledgement in all Symposium publications
- Flyer insert in the conference bag (up to three A4 brochures)
- Full page color advertisement on one of the covers of the Final Program & Abstract booklet
- Additional full page color advertisement in the Final Program & Abstract booklet (inner page)
- Placement of company logo or banner with link in a frequent place on the Symposium website graded as a Platinum Sponsor
- Placement of your company logo in the Final Program & Abstract booklet as a Platinum Sponsor

**Cost: 5,000 EUR**

### Gold Package

#### Co-Sponsorship (limited to 2 sponsors)

##### Benefits:

- 4 m2 (2x2) of exhibition stand place
- 2 complimentary full registrations (conference fee and accommodation in 2 single rooms with breakfast for 4 nights)
- Display of company logo in the main session hall as a Gold Sponsor
- Verbal acknowledgement at the opening of the Symposium
- Acknowledgement in all Symposium publications
- Flyer insert in the conference bag (up to one A4 brochure)
- Full page color advertisement in the Final Program & Abstract booklet
- Placement of your company logo with link on the Symposium website as a Gold Sponsor
- Placement of your company logo in the Final Program & Abstract booklet as a Gold Sponsor

**Cost: 3,500 EUR**

### Silver Package

#### Co-Sponsorship (limited to 3 sponsors)

##### Benefits:

- 1 complimentary full registration (conference fee in 1 single room with breakfast for 4 nights)

- Display of company logo in the main session hall as a Silver Sponsor
- Verbal acknowledgement at the opening of the Symposium
- Acknowledgement in all Symposium Publications
- Flyer insert in the conference bag (up to one A4 brochure)
- Full page color advertisement in the Final Program & Abstract booklet
- Placement of company logo with link on the Symposium website as a Silver Sponsor
- Placement of your company logo in the Final Program & Abstract booklet as a Silver Sponsor

**Cost: 2,000 EUR**

#### Additional Opportunities and Benefits

**Our graded sponsors and exhibitors** are offered the following Special Event Sponsoring opportunities extending the packages above, in order to maximize their company exposure. These options cannot be reserved unless being an official Sponsor or Exhibitor of the Symposium. Please note that the appointed Sponsor for Lunches and Coffee breaks are official Exclusive Sponsors for the given catering service throughout the whole meeting.

#### • Exclusive Sponsorship of Lunches (limited to one sponsor)

- + Placement of your company flags on the tables (Sponsor should provide)
- + Placement of your company logo on the signage or banner located in the lunch area throughout the whole meeting period
- + Placement of your company logo with link on the Symposium website
- + Placement of your company logo in the Final Program & Abstract booklet as a Symposium Event Sponsor

*(It is intended that all registered participants will have free lunches during the meeting.)*

**Cost: 2,000 EUR**

#### • Exclusive Sponsorship of Coffee Breaks (limited to one sponsor)

- + Placement of your company flags on the tables (Sponsor should provide)
- + Placement of your company logo on the signage or banner located in the break area throughout the whole meeting period
- + Placement of your company logo with link on the Symposium website
- + Placement of your company logo in the Final Program & Abstract booklet as a Symposium Event Sponsor

*(It is intended that all registered participants will have free coffee break beverages during the meeting.)*

**Cost: 1,500 EUR**

#### • Exclusive Sponsorship of Banquet Dinner (limited to one sponsor)

- + Placement of your company flags on the tables (Sponsor should provide)
- + Placement of your company logo on the signage or banner located in the dinner place
- + Placement of your company logo with link on the Symposium website
- + Placement of your company logo in the Final Program & Abstract booklet as a Symposium Event Sponsor

*(It is intended that all registered participants will have the Banquet Dinner free.)*

**Cost: 1,000 EUR**

#### • Exclusive Sponsorship of Delegate notepads, folders/bags and pens (limited to one sponsor only)



+ Your company name or logo (monochrome) printed or silk-screened on the notepads, folders/bags and the pens  
Please note that the sponsor should send **all the mentioned materials** (150 pieces) to the Symposium Secretariat. Partial sponsorship is not available.

**Cost: 1,000 EUR**

As an alternative, if the **Sponsor is not able or not willing to supply the materials** mentioned above and the organizers should provide them, the **fee below includes also the materials cost.**

**Cost: 2,000 EUR**

#### Advertisement Possibilities

There are several opportunities for advertising at the 7th CESPC Symposium. Please note that cover pages of the Final Program booklet are reserved for our Platinum and Gold Sponsors. *All prices are inclusive of VAT.*

#### Final Program & Abstract Book

DIN B5 format (exact metric measures to be specified), about 120 copies and pdf version at **Cespc7.com**

Deadline for advertising: **June 30, 2017**

**Inner page (full color) 300 EUR**

**Inner page (B&W) 200 EUR**

#### Commercial flyer inserts into Delegates' Bags

Maximum size: DIN A4 format, about 75-120 copies

Deadline for advertising: **July 31, 2017**

#### Brochures not exceeding 12 pages: 200 EUR

(The company should provide the inserts.)

*For non-commercial flyers' inserts please contact the organizers.*

#### Exhibition Venue

The **venue of the Symposium** is the LifeClass Terme Sveti Martin, <http://www.spa-sport.hr/en/>, Croatia

**7th CESPC Symposium** stands will be located in the coffee break area, near the lecture rooms. WiFi internet access is available around the conference rooms and exhibition venue.

The space for exhibition is limited, so the organizers also ensure a wider range of sponsorship opportunity so that companies may reach their goals by having sufficient exposure.

Exhibition booths will not be built. Instead, tables (measures: 1 m x 2 m), chairs and electricity will be provided. Only smaller, 4-6 m<sup>2</sup> units will be offered for our exhibitors in limited numbers (max. 10 companies). First come first served basis will be applied, but main

sponsors may indicate their preference. 8 pieces of 4 m<sup>2</sup> unit and 2 pieces of 6 m<sup>2</sup> unit will be available.

### Exhibition Fees

#### Size of the stand place Amount to be paid

(width x depth)

**4 m<sup>2</sup>** (2.3 x 1.75 m) 800 EUR

#### The exhibition fees stated above include:

- net stand area, including tables and chairs (quantity depends on the size of the stand)
- listing in the Final Program booklet
- listing on the website with link [cespc7.com](http://cespc7.com)
- 1 complimentary full registration (480 EUR)
- waste paper bin
- 3 sockets for electricity (230 V, 50 Hz, European standard) including energy usage of max 3 kW.

Please, note that Sponsors have advantage in the selection of exhibition space.

### Application and General Payment Conditions

All sponsors, exhibitors, advertisers wishing to apply for any of the services listed in this brochure are required to register by submitting the enclosed registration form to PBZ Card Ltd., Travel Agency Travel d.o.o. with an authorized signature. Applications are handled on first-come first-served basis, but **priorities are given to main sponsors, in terms of advertisements, exhibition space, and selection of sponsorship opportunities**. Space will not be reserved by the organizers for lack of written application. Exhibition space cannot be occupied in case the full amount is not paid by the dates shown below. The organizers of the exhibition retain the right, to rearrange the stands in case the overall concept or organizational matters force them to do so. Advertisements will not be printed if the full amount of the advert is not paid before the deadline indicated. Signing and submitting the application form is a binding agreement, depending on exhibition space and availability, and considered to be a written commitment that all conditions stated therein are understood and accepted by the applicant.

*All prices stated herein include VAT, which is 25 %. Payment should be arranged upon receipt of our pro forma invoice, according to the following terms.*

Advance payment of exhibition and sponsorship fees (at least 50 %) March 31, 2017

Final instalment of exhibition and sponsorship fees May 31, 2017

Payment of advertisements of the Final Program and flyer inserts June 30, 2017

### Cancellation Policy

*Cancellation and changes of your orders must be made in writing to the Symposium Secretariat.*

*Refundable amounts depend on the date of cancellation and stated as follows:*

Before April 30, 2017: 100% refunded

Between April 30 and June 30, 2017: 50% refunded, 50% retained

After June 30, 2017: no refund.

Available locations for stands are: numbers 13, 14, 15, 16, 17, 18, 43, 44, 45. Numbers 23 to 39 are reserved for poster sections, while 19-22 and 40 and 41 are in the zone of coffee breaks. Numbers 1-10 are available on special request.

